

2024 palmer SPORT




THE WORLD'S GREATEST DRIVING EVENT

YOU'RE FASTER
THAN YOU THINK...

palmer
SPORT





More than three decades after its creation, PalmerSport retains its status as the world's best and most prestigious motorsport experience – nothing else comes close.

PalmerSport puts you behind the wheel of an unrivalled collection of high-performance sports and racing cars on four purpose-built circuits at Bedford Autodrome. And unlike lesser events, we actively encourage you to push right to the limit on every circuit, in every car.

With more spacious run-off areas than conventional motor racing venues, you're given the freedom to drive harder and faster than anywhere else, with outstanding safety.

Whether you join us as part of a corporate group, or as an individual with family or friends, PalmerSport offers a heart-stopping, exhilarating and unforgettable day that you'll remember for the rest of your life.

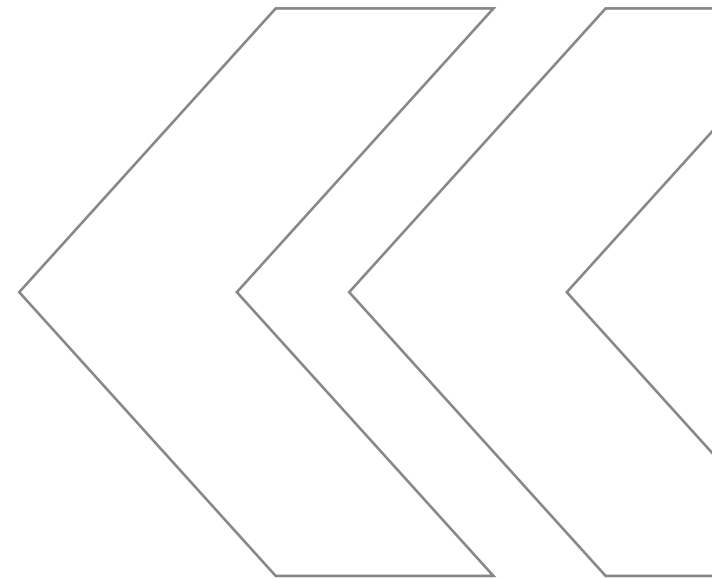
palmer
SPORT





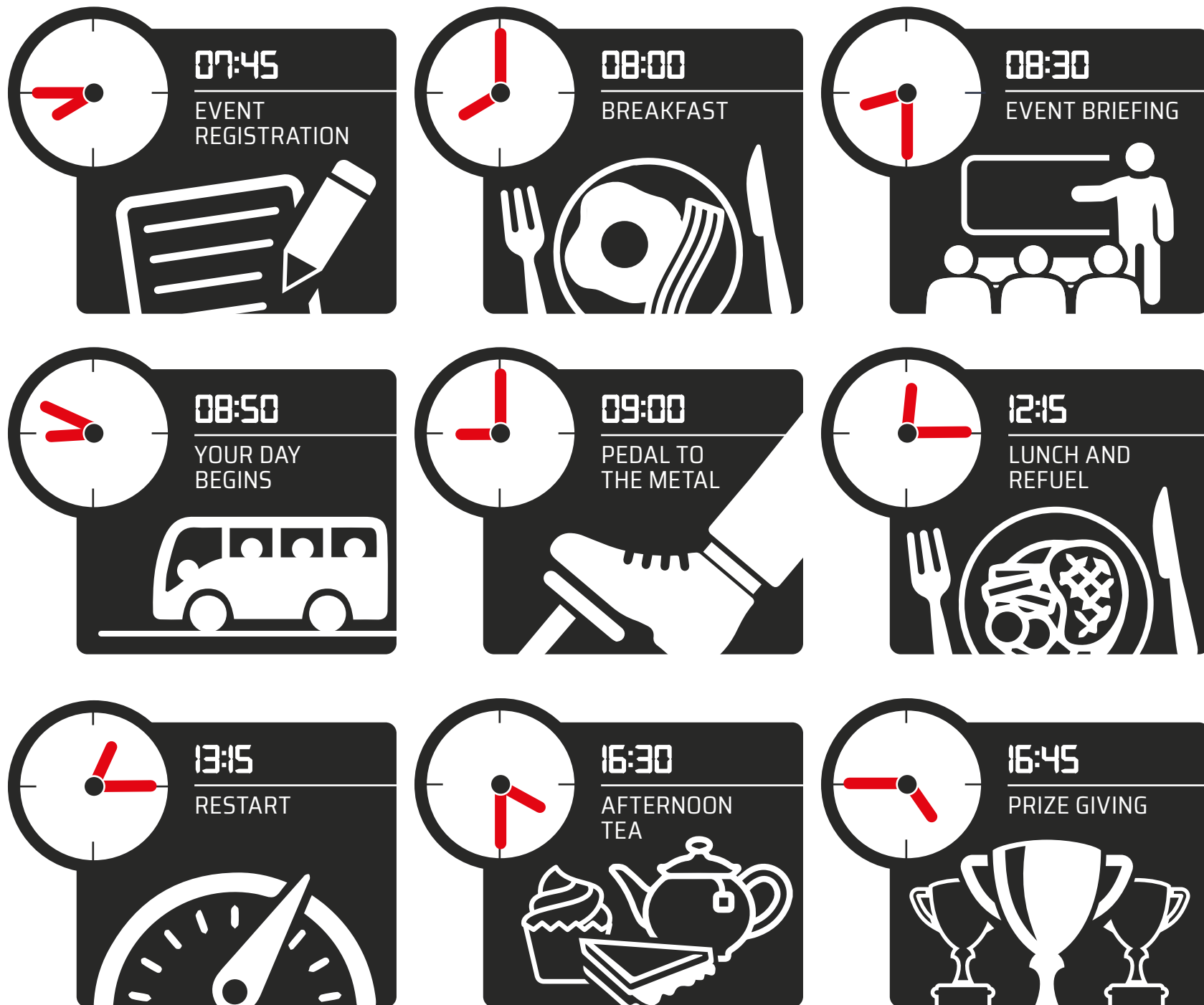
JONATHAN PALMER

After a long and successful career driving a variety of racing cars, Jonathan was determined to find a way to share his passion for motorsport with others. PalmerSport was born from his desire to recreate the exhilaration that can only be experienced from behind the wheel of a racing car. Jonathan designed Bedford Autodrome from scratch as the perfect venue for anybody to enjoy the same sensations he did when competing in Formula 1, sports cars, GTs and touring cars.



ITINERARY

A TYPICAL DAY AT PALMERSPORT



THE 2024 LINE-UP

EVERY GUEST DRIVES EVERY CAR
IN AN EIGHT-ACTIVITY PROGRAMME

GINETTA
G56 GTA



PALMER
JP-LM



FORMULA
3000



CATERHAM
SEVEN



BMW M4
GTP



LAND ROVER
DEFENDER



CATERHAM
PURSUIT



SODI GT5
KART



TO SEE VIDEO FOOTAGE
OF OUR FLEET IN ACTION
SCAN THIS CODE





GINETTA G56 GTA

A true British sports car, the Ginetta G56 GTA is an authentic racing thoroughbred, based on the most successful GT4 race chassis of all-time. This supreme track special is responsive, powerful and a pure joy to drive. Equipped with a raft of PalmerSport specific upgrades, with 50/50 weight distribution, ABS and traction control, the Ginetta will make you feel like a GT virtuoso.



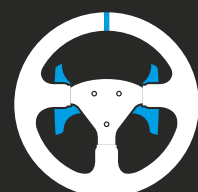
TOP SPEED



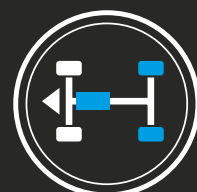
0-60 MPH



3.7 LITRE V6
270 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
FRONT ENGINE





PALMER JP-LM

The breathtaking Palmer JP-LM will bombard you with all the sensations of a true sports-prototype. It delivers an authentic Le Mans thrill, with staggering acceleration, mind-boggling brakes, and cornering grip which needs to be experienced first-hand to be believed. We've squeezed every last drop of power from the relentless quad-cam V6 which sits in the engine bay, and you'll be encouraged to exploit it all as you gradually find your limit on the fast and sweeping West Circuit.



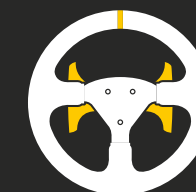
TOP SPEED



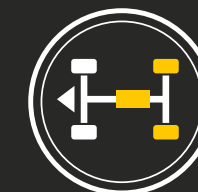
0-60 MPH



3 LITRE V6 265 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
MID ENGINE



FORMULA 3000

PalmerSport's exclusive Formula 3000 single-seater exists for one purpose alone – to enable you to drive the dream. If you've ever fantasised about being a Grand Prix driver, this is probably the closest you'll ever get. The acceleration will pin you to your seat as you rev up to 6500rpm with a V6 engine screaming right behind you. Master the downforce, tame the power and make the most of the grip from the slick Pirelli tyres, and you'll feel just like your favourite F1 star.



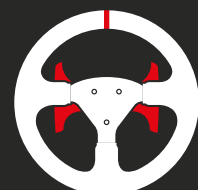
TOP SPEED



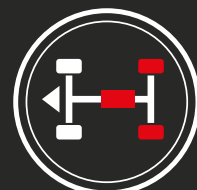
0-60 MPH



3 LITRE V6 250 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
MID ENGINE





CATERHAM PALMERSPORT EDITION

Bedford Autodrome's East Circuit is a tight, sinuous ribbon of tarmac designed for nimble handling and precision. And that's exactly what our Caterham PalmerSport Edition delivers. This version of the iconic Caterham Seven is exclusive to PalmerSport, with a specification developed by Jonathan himself to provide a fast and furious experience at the wheel. The 2.5-litre engine is the biggest ever in a Caterham, and the instant throttle response and mid-range torque will leave you grinning from ear to ear.



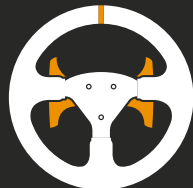
TOP SPEED



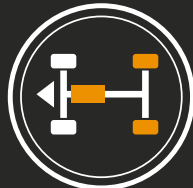
0-60 MPH



2.5 LITRE
200 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
FRONT ENGINE



SOUTH CIRCUIT
1.50 MILES

BMW M4 GTP

A pure performance thoroughbred, the BMW M4 GTP is a state of the art production masterpiece. This Bavarian brute brings muscle to the PalmerSport line-up, with a 6-cylinder twin turbo that packs a powerful punch. With 510 horsepower and acceleration which rockets you from 0-60mph in less than four seconds, this isn't just another production tin top – it is the ultimate driving machine for the ultimate driving experience.



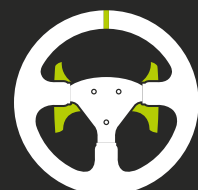
TOP SPEED



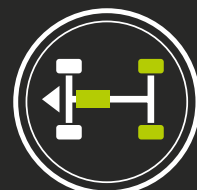
0-60 MPH



3 LITRE TWIN TURBO
510 BHP

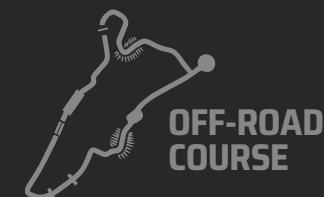


ZF 8 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
FRONT ENGINE



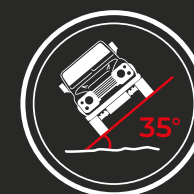


LAND ROVER DEFENDER

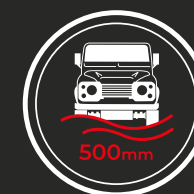
If you're expecting our Land Rover Defender to be an easy option after driving our performance racing cars, think again. You'll need just as much skill, concentration and commitment in the mud as you do on the track. You'll head off the beaten track, down rock-strewn paths, through deep water passes, and up slopes so steep that all you can see is sky. Put your faith in your instructor and your abilities and you'll conquer all terrains in this Great British institution.



MAXIMUM CLIMB
ANGLE



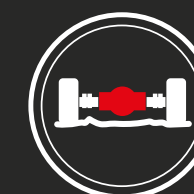
MAXIMUM SIDE
TILT ANGLE



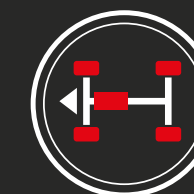
WADING
DEPTH



2.4 LITRE DURATORQ
TURBODIESEL



DUAL-RANGE 4x4
AND LOCKING DIFF



FOUR WHEEL DRIVE
FRONT ENGINE



CATERHAM PURSUIT

PalmerSport's only head-to-head driving activity has pride and bragging rights at stake. You'll tackle a compact handling course in a Caterham, whilst your rival fires their way around a mirror image route of straights, hairpins and doughnut circles. It looks relatively simple, but this is a pure test of finesse, and there is a fine line between hero and zero as you balance throttle and grip.



TOP SPEED



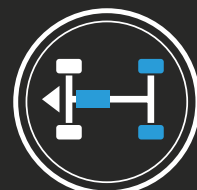
0-60 MPH



2 LITRE 175 BHP



6 SPEED MANUAL



REAR WHEEL DRIVE
FRONT ENGINE





TOP SPEED



0-60 MPH



2.5 G FORCE CORNERING

OPTIONAL EXTRA

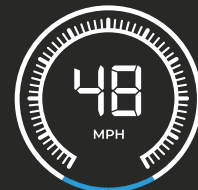
PALMER JP-LM SUPERRIDE

The only optional extra activity at PalmerSport is a real showstopper, as you're strapped into one of our JP-LMs for a no-holds-barred passenger ride with one of our elite instructors. The SuperRide JP-LM is even faster than the car our guests drive, with increased grip from fatter tyres and added downforce. You'll appreciate just how fast a racing car can really be driven...



SODI GT5 KART

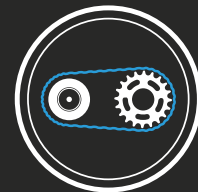
Karting offers an entirely different adrenaline-pumping driving experience, and you'll enjoy timed sessions as part of your day in our physically demanding Sodi GT5 machines. Don't be fooled by the kart's diminutive stature – it's a hoot to drive, with a lively Honda engine firing you around a custom-built track. Nimble and quick to turn in, this is a real pocket rocket.



TOP SPEED

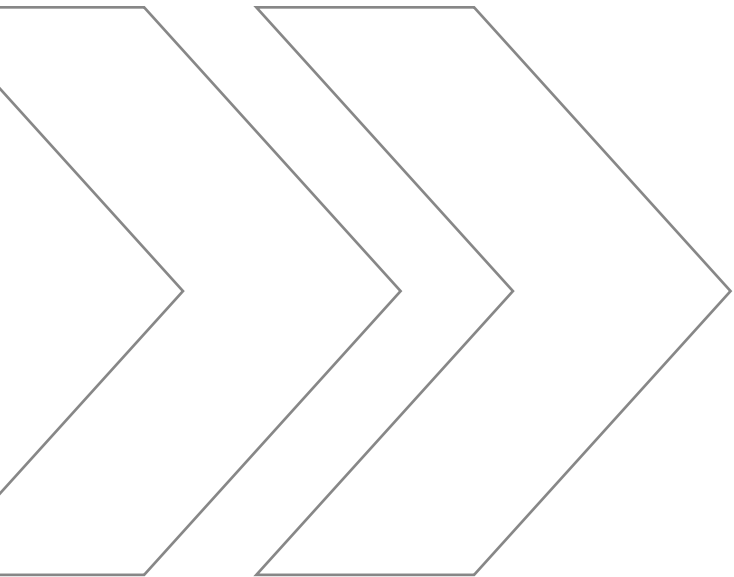


HONDA GX390 CC



HIGH RESISTANCE CHAIN





BEDFORD AUTODROME

Tailor-made for PalmerSport, Bedford Autodrome was painstakingly designed from the ground up by Jonathan Palmer to create the world’s most extensive, thrilling and safe driving experience complex. PalmerSport doesn’t just put you behind the wheel of mouth-watering performance machinery – it actively encourages you to push to the limit. And at Bedford Autodrome you can do just that, safe in the knowledge that there is nothing to hit but the rev limiter.



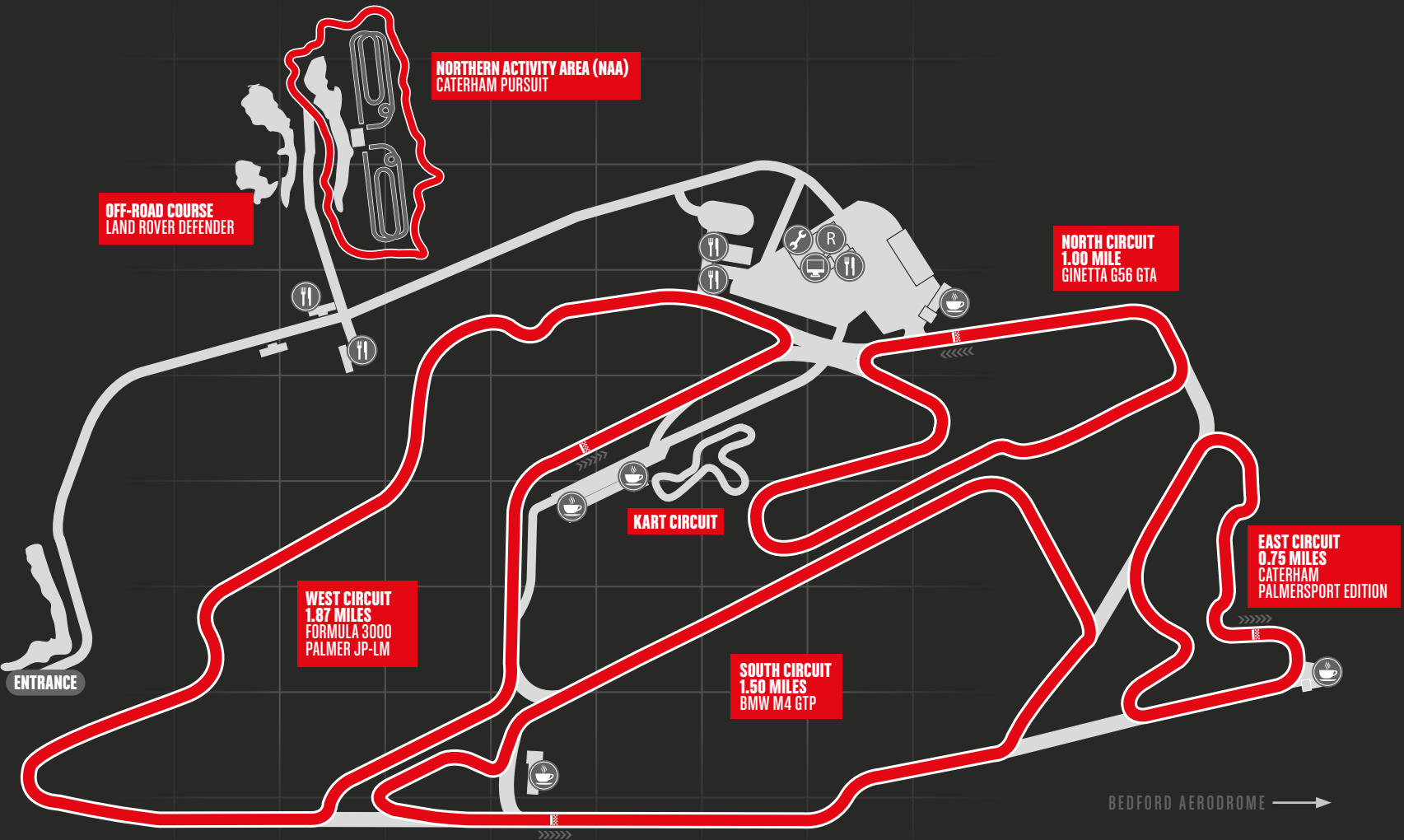
Bedford Autodrome is located right in the centre of England – just 50 miles north of London, with excellent road and rail links and its own runway at Bedford Aerodrome.

ACTIVITIES

- North Circuit:** Ginetta G56 GTA
- South Circuit:** BMW M4 GTP
- East Circuit:** Caterham PalmerSport Edition
- West Circuit:** Formula 3000
Palmer JP-LM
- Kart Circuit:** Sodi GT5 Kart
- Off-Road:** Land Rover Defender
- NAA:** Caterham Pursuit

KEY

- Venue Reception
- Hospitality Suite
- Trackside Suite with live timing
- Workshop
- Venue Offices



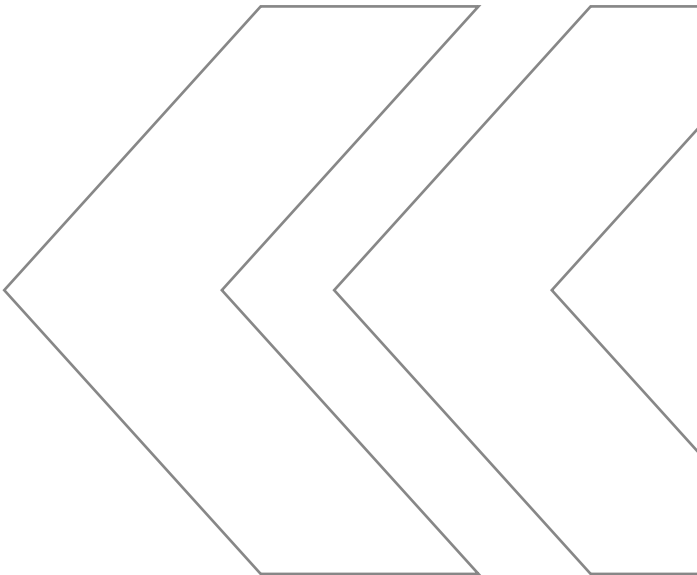


HIGH-SPEED HOSPITALITY

Our entire site has been engineered to offer you and your guests comfortable surroundings, all-weather protection and catering of the highest standard at every turn. From a Full English or continental breakfast on arrival, to exquisite lunch options and a sumptuous afternoon tea, we'll keep guests fuelled up in fine style throughout each event.

Our catering team operates with the same precision as our engineers, curating the menu to use first-class local produce wherever possible and ensuring our food offering is as sustainable as it is delicious.

And throughout the day you'll have access to complimentary refreshments in each trackside suite, along with WiFi internet access and mobile phone charging.



SAMPLE MENU

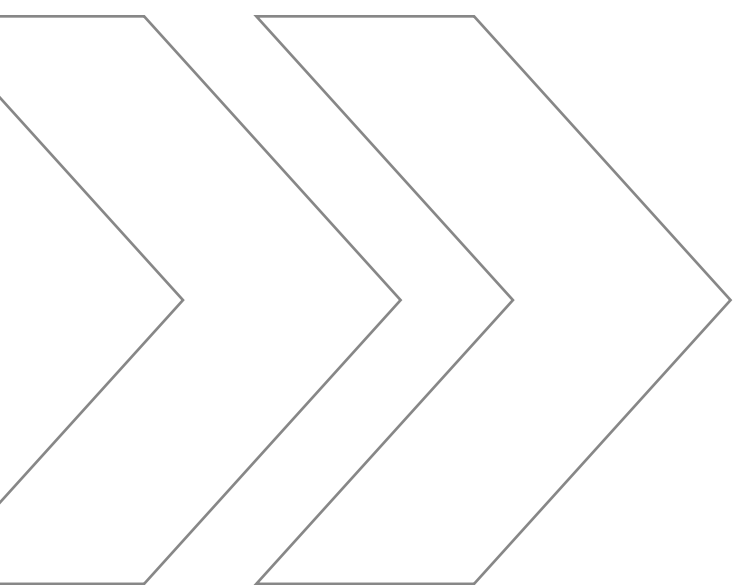
Breakfast
Full English or continental breakfast
Tea, coffee and fresh juices

Lunch - Main Course
Fillet of beef with a red wine jus
served with seasonal vegetables and
garlic and thyme mash

Dessert
Lemon Posset

Afternoon Tea
A selection of finger sandwiches
with traditional afternoon cakes





TEAM PALMERSPORT

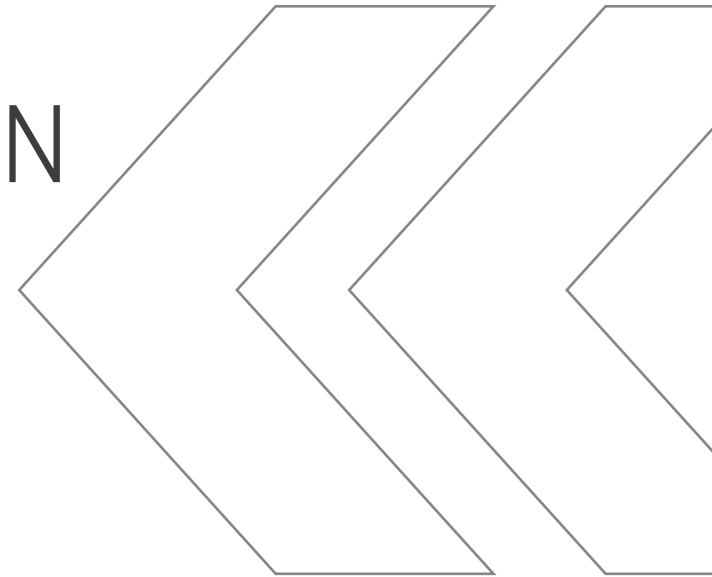
Only one in ten applicants prove to be good enough when put to the test. So when you're sat next to one of our PalmerSport instructors, you'll know you're alongside one of the very best. You could even be learning from a future superstar – Lewis Hamilton was once part of the team at Bedford Autodrome. Our instructors will encourage you to discover your true on-track potential, whilst experienced team leaders will make sure your day lives up to PalmerSport's reputation of excellence.





ENGINEERED TO PERFECTION

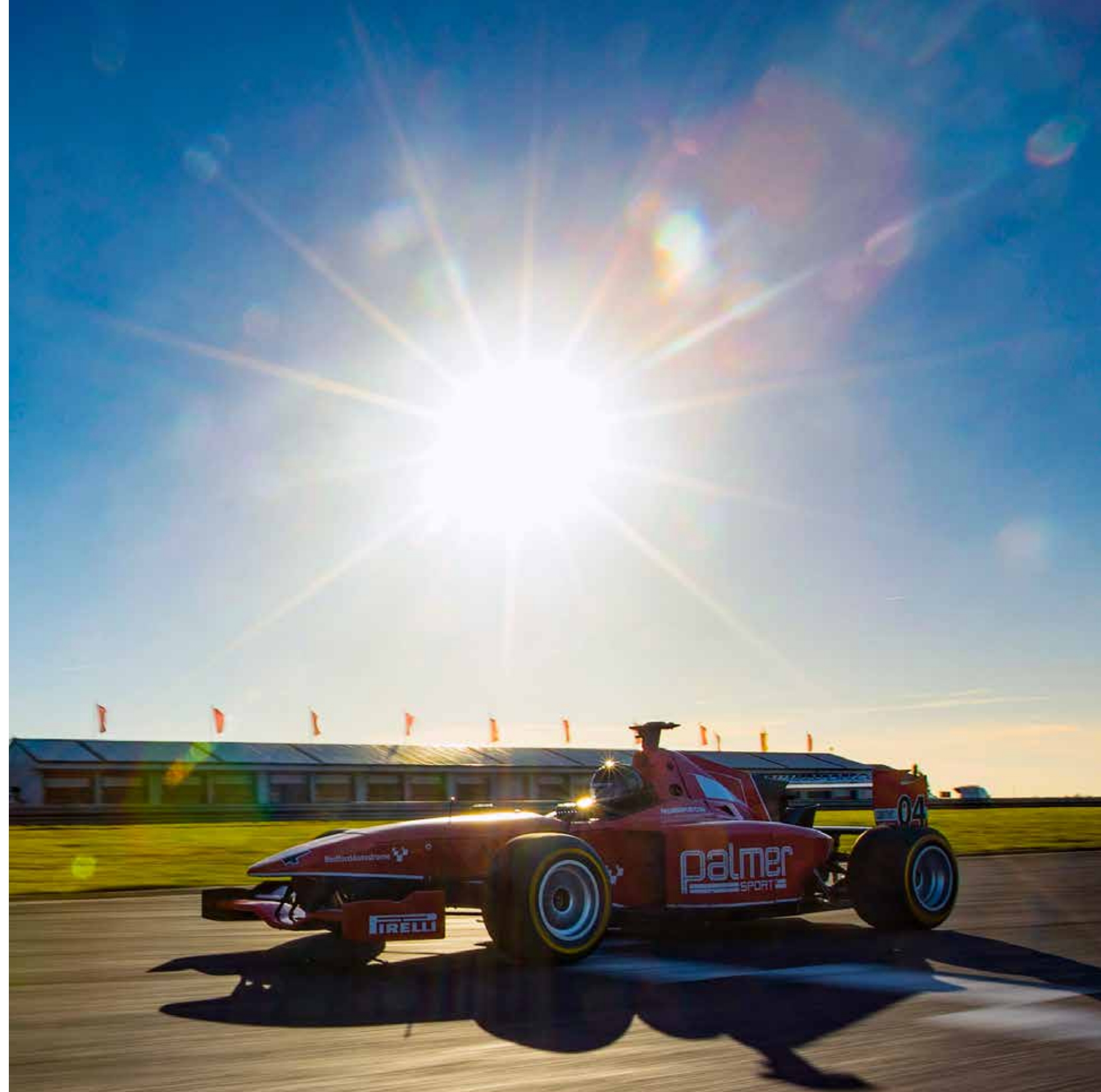
Maintaining a fleet of more than 100 vehicles to PalmerSport standards is a monumental task. Every car must be ready to be driven to its limit all day, every day. We own and operate all of our vehicles, ensuring that we only provide our guests with machinery in peak condition. You can rest assured that everything you drive at Bedford Autodrome is primed to be pushed to its extremes, with consumables like brake pads and tyres routinely replaced, regardless of condition.





TIMING, SCORING AND AWARDS

There is a competitive element at the heart of PalmerSport, with all activities timed or scored. And our coveted trophies are awarded to the day's best drivers at the end of each event. Live timing screens, located both within and outside our trackside suites, work in the same way as those in F1 qualifying sessions. When guests aren't out on track, eyes will be glued to the screens as they see who is fastest. It's another compelling part of the PalmerSport experience which sets the event apart.





ARRIVE IN STYLE HELICOPTER CHARTER

Elevate your PalmerSport experience to another level with our partner helicopter charter service from Castle Air, which allows you and your guests to feel like the ultimate motorsport VIPs. You can be collected from a range of locations across the UK and be transported directly by air to Bedford Autodrome in a luxury twin engine Agusta 109 Grand helicopter, with comfortable seating for up to six passengers, ready for a day behind the wheel.

CONTACT

Telephone: +44(0)1959 576 017
Email: charters@castleair.co.uk

EVENT BOOKINGS

Every guest takes part in every activity at PalmerSport and drives each car for the same amount of time, whether attending as a private individual or as part of a corporate booking. There's no complicated menu of items to choose from; the only optional extra is a SuperRide in our JP-LM two-seater race car.

- Our season runs from March to December inclusive
- PalmerSport operates six days a week (not Sundays)
- Events are run in teams of 12 drivers with a maximum of five teams per day
- Shared days (designed for individuals and small groups) can accommodate one guest upwards
- Exclusive events are available all year round

At various times of year we can increase team sizes to 15 guests. Please contact us for details. Half-day or evening programmes in a selection of our vehicles are also available. See www.palmersport.com for details.

Our Account Managers will be happy to talk you through price and date options. Once your day is booked, our team of Event Co-ordinators will liaise with you on every detail.

GIFT VOUCHERS

PalmerSport gift vouchers can be redeemed against any of our shared days and make perfect presents for friends and family. Alternatively they can be purchased as a reward to incentivise your staff.

All vouchers are valid for 24 months, with peak and off-peak options available. Each voucher is supplied in

a presentation pack with a booklet detailing the experience. For peace of mind, full vehicle damage cover is also included.

For more details or to order online scan this code or visit palmersport.com.



CALL:
+44(0)1403 733999



EMAIL:
SALES@PALMERSPORT.COM



VISIT:
PALMERSPORT.COM



palmer
SPORT

f @PALMERSPORTEVENT | i @PALMERSPORT | X @PALMER_SPORT

WWW.PALMERSPORT.COM | 01403 733999